G2 Investments/Funding

G2 is one of the biggest esports orgs in the world, consistently being at the top in a lot of games from League of legends to Rainbow Six Siege.

In 2018 Forbes listed G2 as the 9th most valuable esports org, with a valuation of 165 Million. With a net revenue of 22 Million. G2 is still growing with partnerships with Logitech, AOC and Red Bull.

As well as generating revenue through sponsorships and through partnerships, G2 also receive investments. One very recent one is from Joseph Tsai, an Alibaba cofounder, billionaire and the [owner of the Brooklyn Nets](https://www.forbes.com/sites/kurtbadenhausen/2019/08/15/alibabas-joe-tsai-set-to-buy-brooklyn-nets-and-barclays-center-for-record-33-billion/). Joseph invested $10 Million into G2 Esports. This is one of the biggest investments into an esports organisation.